

| SPONSORSHIP PLAN

Flying Sustainable
a GARDN Conference



NOVEMBER 13-14 // SHAW CENTER, OTTAWA

WWW.GARDN.ORG/CONFERENCE



GARDN Conference 2018

GARDN Conference is the meeting on sustainable aviation in Canada.

Air travel industry has set clear climate targets: improve the aviation fleet efficiency by an average of 1.5% per annum between 2009 and 2020, stabilize net carbon emissions through carbon-neutral growth from 2020, and reduce net carbon emissions by 50% between 2005 and 2050.

The competitiveness of the Canadian air transport sector is increasingly dependent on its ability to adopt environmentally sustainable practices. Since 2009, the Green Aviation Research and Development Network (GARDN) has contributed to the development of technologies and processes for quiet, clean and sustainable air transport, including projects on sustainable aviation fuels. These collaborative projects have led to groundbreaking innovations along the supply chain and have helped transform ideas into economic value.

This conference will be the opportunity to learn more about those innovations and to connect with key stakeholders from the Canadian Government, research institutes and industries. The objective is to better integrate cross-sectoral strengths that accelerate the development of sustainable alternatives to aircraft design, engines, avionic systems and fuels.

Why sponsor the GARDN Conference 2018?

Organized in collaboration with the Canadian Aerospace Summit, the GARDN Conference attracts specific audiences : meet the relevant people to engage with and build future partnerships.

We offer you a direct access to more than 300 high calibre participants in sustainable aviation: industries, universities and research centres, airlines, airports, biofuel producers... The GARDN 2018 Conference is an exceptional opportunity to position yourself as a leader in green innovation. Join our event and be visible to leaders in the Canadian, European and American environmental aviation.

SPONSORSHIP PACKAGES

We can work with you to develop a customised sponsorship solution that meets your needs. Contact us to discuss options.

	Platinum	Gold	Silver	Bronze
Conference free passes	6	4	2	1
Exhibition				
Booth	x	x		
Rollup			x	x
Visibility				
Your company name associated with a room (3 rooms available)	Big room	2 little rooms		
Logo on directional signs	x	x	x	
Projection logo	x	x	x	x
Speaking opportunity	10 minutes	5 minutes		
Logo on the lectern of the big room	x			
A few words in the program	x	x		
Média				
Logo on the newsletter	x	x	x	x
Logo on the website	x	x	x	x
Logo on the report post-survey	x	x	x	x
Logo on the survey	x			
Mobile application	x			
Post on Twitter	x	x	x	x
Post on LinkedIn	x	x	x	x
1 special newsletter published in the GARDN network	x			
Number of packages available	SOLD	1 Available	Unlimited	Unlimited
Price	\$10,000	\$7,500	\$4,000	\$2,000

“A LA CARTE”

	Prix
Delegate lanyards	SOLD
Delegate badge	SOLD
Booth*	\$2,200

*40% discount if combined with Silver or Bronze sponsorship.

About GARDN

The Green Aviation Research and Development Network (GARDN) is a non-profit organization funded by the Business-Led Network of Centres of Excellence (BL-NCE) of the Government of Canada and the Canadian aerospace industry.

To increase Canada's aerospace competitiveness, GARDN funds collaborative projects that can reduce the environmental footprint of the next generation of aircraft, engines and avionics systems developed in Canada. GARDN helps its members from academia and industry bring their innovative ideas to life.

Since 2009, a portfolio of more than 35 R & D projects aim to reduce the environmental impact of new generations of engines, structures and systems in the aerospace industry.



Contact us to talk about your marketing objectives and discuss how we can customise a solution for you.

Natasha Brachet
Event coordinator

+1 514 398 9772 ext. 2306
communication@gardn.org

More information: gardn.org/conference